

RE-ELECT DR. STACIE NC GRANT

FOR THE OFFICE OF
**INTERNATIONAL
GRAND BASILEUS**



GRANT
gets it
DONE!

PROMISES MADE. PROMISES KEPT.



My Dearest Sorors:

Serving as your 26th International Grand Basileus has been the honor of my life. The very heart of the **Power of S.H.E.—Social, Health, and Economic Justice**—which requires us to work beyond titles and focus on collective impact, has positioned Zeta at the forefront of advocacy in our communities alongside National Partners like, NAACP, NCNW, National Action Network, March of Dimes, St. Jude, Prudential, D-Free, just to name a few. With our International Health Think Tank, Zetas in Actions & PAC we are able to deepen our impact. By fostering open dialogue, strengthening operational systems, and championing ZETA's visibility, I amplified our presence at tables of influence and action from the White House to Wall Street.

When I asked for your trust, I made clear promises and in just three years, I've delivered on every promise.

Promises made. Promises kept.

From operational modernization to expanding our social justice footprint, we have delivered results and achieved historic firsts —again and again.

As I continue the implementation of our adopted International Strategic Plan, we will continue to deliver.

Thank you for your consideration and for your steadfast leadership. I look forward to continued dialogue with our individual sorors and chapters as we move into this next phase of Extraordinary.

In Sisterly Service,



Dr. Stacie NC Grant

International Grand Basileus



PROMISES MADE. PROMISES KEPT.

TRAINING

We have delivered on how Zeta prepares, trains, and supports her members. Under my administration, we launched a centralized Office of Training & Development platform for certifications and training, and launched the Inaugural Office of Chapter Management. We will continue to strengthen OTD as the operational backbone of a thriving, evolving, and empowered Zeta.

OPERATIONS

We have delivered on creating operational excellence through collaboration with our International Headquarters Staff and Programmatic Appointees, created a Members-Only website to house resources, toolkits, and critical updates, published an updated tech friendly Sorority Handbook, launched the 1920 Marketplace as our official e-commerce platform, and instituted a procurement process to ensure transparency so progress endures beyond personalities.

REPRIORITIZATION OF PROGRAMS

We have delivered on a consolidated Z-HOPE™ Manual 3.0 with updated toolkits, training and program examples. With a targeted focus on our community needs assessments, our International Health Think Tank in partnership with our Z-HOPE™ Team, can not only track but document the impact of our service hours and scale programs that advance Zeta's founding principles and increase our global visibility.

CULTURE

We delivered on creating an Office of Sorority Life & Culture to support the sustainability of our member experience. Living and promoting a sisterly culture where every member is treated fairly and with kindness. By leading with emotional intelligence, compassion, and accountability, we created a culture where collaboration is valued and every Soror feels respected, even if we disagree.

HONOR

We have delivered on creating space for the diverse voices and ideas of members to ensure Zeta's progression with relevancy and impact. Through our International History Team, we continue to educate and preserve the rich history of our Torchbearers. Additionally, our Interfaith Team has created space for inclusivity and respect at our conferences.

**Raised more than \$2M since taking office. Nearly \$1M for 2024 Grand Boule
Over \$264,561 in sponsorships this year.**

Reignite the T.O.R.C.H.

(TRAINING • OPERATIONS • REPRIORITIZATION OF PROGRAMMING • CULTURE • HONOR)

Zeta Phi Beta Sorority, Incorporated is a vast and dynamic nexus of assets, human and financial resources, and cherished traditions. While no single plan can encompass all possibilities within an administration, this outline reflects the key priorities promised—and delivered—under the leadership of International Grand Basileus Dr. Stacie N.C. Grant.

TRAINING

Promised: Develop the Office of Training and Development (OTD) as the project team lead for centralizing all training, new and updated courses, and eLearning workshops, including the advanced leadership program, Zeta Organizational Leadership (ZOL). Expand learning opportunities through free, on-demand modules (MIP Certification excluded) and enhance instructional design for ZOL.

Delivered:

- ▶ September 2022 – Created the Office of Training and Development, centralizing all training, ZOL, certifications, and workshop proposals.
- ▶ October 2025 – Launched Finer University Learning Management System, the first of its kind in Zeta history.
- ▶ December 2025 – Beta testing begins in the Atlantic and Midwestern Regions, paving the way for full rollout in 2026.
- ▶ Conducted the inaugural on-site ZOL Graduation Ceremony, launched the Extraordinary Pearls Networking Workshop, and held the first Presidents Institute for Zeta Amicae.
- ▶ Piloted the Collegiate Leadership Symposium for undergraduates, advancing leadership development at every level.
- ▶ Partnered with Grow with Google, training more than 32,000 members nationwide in digital and professional skills.

OPERATIONS & INFRASTRUCTURE (Organizational Stability & Centralization)

Promised: Bring stability, structure, and professional accountability to the International Headquarters (IHQ), ensuring that operational, financial, and programmatic functions are properly centralized and managed by qualified staff.

Delivered:

- ▶ When Dr. Grant assumed office, the organization was experiencing a period of internal strain and uncertainty. Through her steady leadership, she brought calm, unity, care, sisterhood and renewed trust, focusing members on service, structure, and solutions.
- ▶ The Board of Directors hired a new Executive Director, with the Grand Basileus serving as part of the selection and decision-making team, marking a pivotal step toward long-term organizational stability.
- ▶ Stabilized staffing through strategic new hires across operations, finance, and program management.
- ▶ Successfully transitioned programmatic operations under the leadership of IHQ, reinforcing that administrative and operational duties belong within headquarters—where continuity and consistency can best be maintained.
- ▶ Implemented clear accountability frameworks, reporting protocols, and communication systems to sustain professional operations across successive administrations.
- ▶ Worked with Executive Director to reposition IHQ as a true operational command center—modern, efficient, and responsive to the needs of members and partners alike.



TECHNOLOGY & INNOVATION

Promised: Prioritize innovation to simplify programmatic and administrative processes. Digitize all forms and toolkits. Launch the 1920 Marketplace™ to provide members with official Zeta merchandise and an additional income stream for the sorority.

Delivered:

- ▶ All toolkits digitized and accessible online through Zeta's first centralized online repository.
- ▶ 1920 Marketplace™ launched as Zeta's first e-commerce boutique, along with Arizona's Closet, the organization's first private label.
- ▶ Members Only Portal (password protected) launched successfully, now housing chapter forms, calendars, and a Leadership Directory.
- ▶ Website modernization complete with integrated chapter locator and global calendar functionality.
- ▶ Significantly increased sponsorship dollars raised, including nearly **\$1 million for Grand Boule 2024**—the highest sponsorship total in Zeta's modern history!

MARKETING & COMMUNICATIONS

Promised: Explore establishing a professional, in-house Marketing and Communications team responsible for all internal and external communications, ensuring a unified brand voice across membership and media.

Delivered:

- ▶ In-house MarCom Division established with a team of contracted professionals for branding, public relations, and media messaging.
- ▶ Updated and standardized Zeta's Visual Identity with new branding guidelines and one-page brand assets.
- ▶ Highlighted the achievements of sorors globally through storytelling, features, and press visibility.
- ▶ Created and approved official logos for major programs and initiatives.
- ▶ Contracted with Zeta's agency of record, The Phoenix, a full-service creative and strategic team providing writers, designers, and strategists to support Zeta's communications and continued growth.
- ▶ Expanded internal and external reach through centralized email infrastructure, official social channels, and media engagement.

STRATEGIC PLANNING

Promised: Create a collaborative and inclusive Strategic Plan within the first 90 days—incorporating membership input, regional listening sessions, and shared ownership of Zeta's priorities.

Delivered:

- ▶ Strategic Plan created, reviewed, and unanimously approved by delegates at the 2024 Grand Boule—the first such plan ratified by the voting body.

DATA COLLECTION

Promised: Implement systems for surveys, polls, and data collection to inform decision-making, improve member services, and leverage data for donor engagement.

Delivered:

- ▶ Launched the ZSMS Data Dashboard Initiative to clean, organize, and visualize data across programs and demographics.
- ▶ Completed a Z-HOPE™ data overhaul of ZSMS, ensuring real-time entry confirmation and modernized reporting systems.



REPRIORITIZATION OF PROGRAMMING

Promised: Reignite Zeta's programmatic focus around urgent issues affecting communities of color—Voting Rights, Police Reform, Health and Wellness.

Delivered:

- ▶ Zeta mobilized around The Power of S.H.E. (Social, Health & Economic Justice), anchoring all programming and in measurable outcomes.
- ▶ Expanded Social Action Team to include more women and subject matter experts to lead empowerment, civic engagement, and voter protection.
- ▶ Grew Zeta Day on the Hill to over 1,100 participants—the largest delegation in history—advocating for the Black Maternal Health Momnibus Act and equitable access to care.
- ▶ Launched the Health Justice Summit (2024) and strengthened partnerships with the Independence Blue Cross Foundation and Mental Health America, making Zeta the first Divine Nine organization to partner with MHA.
- ▶ Relunched the Stork's Nest with a new Birth Equity component, advancing maternal and infant health outcomes.
- ▶ Signed a historic Memorandum of Understanding (MOU) with the Minority Business Development Agency (MBDA) to empower minority entrepreneurs.
- ▶ Established the Women Who Win Initiative and Business Directory—now with over 500 member-owned businesses, designed to build legacy wealth for Zetas and their communities.
- ▶ Celebrated Delta Iota Zeta Chapter's 75th Anniversary in Liberia with **\$100,000 raised to fund breast and cervical cancer screenings**.
- ▶ Created Archonette and Youth Leadership Teams, strengthening the pipeline for future leaders.
- ▶ Formed Zeta's 501(c)(4) and Political Action Committee, expanding our advocacy reach.



CULTURE

Promised: Appoint a Director of Sorority Life and Culture to help embody Zeta's shared values, norms, and sisterly spirit.

Delivered:

- ▶ Office of Sorority Life & Culture established within the International Headquarters structure.
- ▶ Hosted the first Culture & Sisterhood Roundtable (2025) focused on wellness, etiquette, and internal communication norms.
- ▶ Hosted the first State of the Bond Address with Phi Beta Sigma Fraternity, Incorporated, followed by a joint Call to Action to Elevate the Bond signed by both leaders.
- ▶ Launched the Oral History Project, preserving the voices of Zeta's trailblazers and raising **\$40,000 in donations**.

HONOR

Promised: Embed the legacy of the Five Pearls into every initiative—honoring elders, celebrating continuous service, and inspiring renewed sisterhood among Life Members and returning sorors.

Delivered:

- ▶ Enhanced Zeta Crystal Dove offerings during convention and established the official Zeta Crystal Dove Pin.
- ▶ Celebrated 75 Years of Friendship with the Amicae Auxiliary, forming a National Amicae Regional Team.
- ▶ Hosted a reception honoring U.S. Congresswoman Sydney Kamlager-Dove, recognizing leadership in public service.
- ▶ Secured Million Dollar Donor Status at the National Museum of African American History & Culture.
- ▶ Launched the 1920 Freedom Campaign to raise **\$200,000 for the National Juneteenth Museum**, reinforcing Zeta's commitment to cultural preservation and freedom.
- ▶ Hosted the Zeta Honors Luncheon and expanded recognition for Life Members and DOVES of Distinction.

ZETA SERVICE PROFILE

Stacie NC Grant became a member of Zeta Phi Beta Sorority, Inc. Omicron Alpha Chapter (Queens Metropolitan)
Initiation Date: Spring 1989

INTERNATIONAL	
International Grand Basileus	2022-present
National Third Anti-Basileus	1992-1994
National Educational Foundation	1992-1994
National Personnel Committee	1992-1994
Graduate Member to the National Executive Committee	1994-1996; 1996-1998
National Director for Leadership Development	1994-1996
National Council of Advisors	1996-1998
ZOL Cohort One	2005
ZOL Training	2011
Boulé Workshop Presenter	2014
Life Member	2004 - Present

ATLANTIC REGION	
FIPSE Grant Representative	1990-1992
Coordinator for Undergraduates & Advisors	1994-1996; 1996-1998; 1998-2000; 2000-2004
Regional Z-HOPE Coordinator	2002-2004; 2004-2006
Regional Designee for MIP Certification	2002-2004; 2004-2006
Regional Representative to the International Nominating Committee	2007-2009; 2009-2011

NEW YORK STATE	
Undergraduate to the New York State Executive Board	1990-1992
Time & Place Committee Chair	1990-1992
United Negro College Fund Fundraiser Coordinator	1989-2002
Coordinator for Undergraduates & Advisors	1994-2000
State Designee for MIP Certification	1996-1998; 1998-2000; 2000-2002
Statewide Founders' Day Committee Facilitator	2009-2010
New York State Conference Marshal	2011
New York State Centennial Co-Coordinator	2018-2019

OMICRON ALPHA CHAPTER	
Chapter Epistoleus	1989-1990
NY Sigma-Zeta Committee Representative	1989-1992
Chapter Basileus	1990-1991; 1991-1992

DELTA BETA ZETA CHAPTER	
Student Achievers Program, Chair	1998
Third Anti-Basileus	1997-1998; 1998-1999
First Anti-Basileus	2001-2002; 2002-2003
Membership Committee Member & Chair	2001-2002; 2002-2003
Finer Womanhood Luncheon Chair	2002; 2003
Chair, Chapter Leadership Retreat	2001; 2002
Zeta of the Year	1995 & 2004

PHI ZETA ZETA CHAPTER	
Basileus	2007-2009; 2009-2011
Membership & Finer Womanhood Committees	2011-2012
Zeta of the Year	2012
Chaplain	2018-2022
Fundraising Gala Chair	2018; 2019

NPHC	
Chair, Council of Presidents	2025-present

NCNW	
Co-Chair of the Tri-Chair 61st Annual Convention	2024

*AWARDS	
Who's Who Among American College & Universities	1991-1992
Outstanding Project Zeta Collegiate Program	1992
Outstanding Leadership (75th Anniversary Celebration)	1995
Exemplary Service & Leadership Award (Boulé)	1996-98
Outstanding Service Award (Boulé)	1996
Distinguished Service Award (Boulé)	1994
Phi Beta Sigma Fraternity, Inc. Collegiate Leadership Award	1994
Arizona Cleaver Stemons Visionary Award (Upsilon Eta Chapter)	1999
Leadership Award National Pan Hellenic Council (Eastern Region)	1994
Valuable Service National Pan Hellenic Council (Greater New York)	1994
Outstanding Achievement & Dedicated Service (APhiA, Xi Psi Chp.)	2002
Nu Psi Zeta Award Recognition	2015

**Partial listing*



**“The best
way to find
yourself,
is to lose
yourself in
the service
of others.”
— Ghandi**

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#EmbraceTheExtraordinary